

MINUTES

SPECIAL TELECONFERENCE MEETING OF CALIFORNIA FAIR SERVICES AUTHORITY BOARD OF DIRECTORS

April 30, 2020

1776 Tribute Road, Suite 100, Sacramento, CA 95815

In attendance:

Board Members

Stephen Kenny, Board Chair
Butte County Fair

Lori Marshall, Director
Cow Palace Arena

Jack Blyskal, Director
Public Member

John Quiroz, Director
CDFA Fairs & Expositions Branch

Mike Olcott, Director
Kern County Fair

Dan Jacobs, Director
Antelope Valley Fair

Jim Wolcott, Director
Lassen County Fair

CFSA Staff

Rebecca Desmond
Executive Director
CFSA

Raechelle Gibbons
Chief Financial Officer
CFSA

Tom Amberson
Risk Department Manager
CFSA

Melissa Thurber, Communication Director
CFSA

Christy Layton, Legal Counsel to CFSA
Sloan Sakai Yeung & Wong LLP

Kevin Wright, Business Services
Manager
CFSA

All Board members, CFSA staff and other participants attended remotely via Zoom or phone, pursuant to the requirements of California Government Code Section 54950, *et seq.* and Executive Order N-29-20.

I. CALL TO ORDER

Pursuant to the meeting notice, a special teleconference meeting of the California Fair Services Authority (CFSA) Board of Directors was convened at 10:05 a.m., April 30, 2020, by Board Chair Steven Kenny and roll call was taken.

II. DISCUSSION ON OVERVIEW OF COVID-19 IMPACTS

Executive Director Rebecca Desmond briefed the Board on recent developments related to the impacts of COVID-19 on the California fair industry and CFSA.

There was no action taken on this item.

III. ADOPTION OF RESOLUTION DELEGATING AUTHORITY TO AN AD HOC BOARD COMMITTEE AND THE EXECUTIVE DIRECTOR TO NON-RENEW THE CFSA GROUP PURCHASE PROPERTY PROPERTY INSURANCE PROGRAM FOR 2020-2021

The possibility of our member fairgrounds being without any source of revenue for the rest of 2020 added more uncertainty to the sustainability of the CFSA Group Purchase Property Insurance Program. Staff will continue to gather input from program participants as to their ability to participate in the 2020-2021 program and work with our broker Alliant on options. Alliant has other property insurance programs available to individual fairgrounds that would be good alternatives if CFSA is unable to continue the voluntary group purchase program.

Moved by Director Blyskal and seconded by Director Wolcott to adopt **Resolution No. 20-22** delegating authority to an ad hoc committee of the Board and the Executive Director to not renew the CFSA Group Purchase Property Insurance Program for the 2020-2021 program year should the number of fair participants fall below the necessary threshold to renew the policy or should renewing participants not make payment of full premiums by June 15, 2020.

Directors Jack Blyskal and Lori Marshall were named to the committee by Chair Kenny.

Ayes: Chair Kenny, Directors Blyskal, Quiroz, Jacobs, Olcott, Wolcott, Marshall

Noes: None

Abstain: None

Absent: None

Motion passed.

IV. ADOPTION OF RESOLUTION AMENDING CFSA PARTNERSHIP AGREEMENT WITH WESTERN FAIRS ASSOCIATION

Executive Director Rebecca Desmond stated on the record that she is not participating in this agenda item pursuant to conflict of interest requirements since her spouse receives income through WFA. Executive Director Desmond left the teleconference meeting for this agenda item.

Director Dan Jacobs stated on the record that he serves as the Vice Chair of the California Fairs Alliance, a division of the non-profit Western Fairs Association, for notation in CFSA's official records. Director Jacobs disqualified himself from

participation in this agenda item.

Western Fairs Association/California Fairs Alliance is seeking funding from various partners to support an enhanced comprehensive advocacy campaign for the Network of California Fairs in light of the immediate fiscal crisis facing the fairs and fair-related agencies due to COVID-19.

Moved by Director Blyskal and seconded by Director Marshall to adopt **Resolution No. 20-23** to (i) authorize an amendment to the partnership agreement with Western Fairs Association (WFA) which will include CFSA as part of the WFA/California Fairs Alliance enhanced advocacy program in light of the fiscal crisis facing the Network of California Fairs, for which CFSA will provide WFA with \$25,000.00 in support of the program; and (ii) authorizes the Board Chair to execute the amendment in a form approved by CFSA legal counsel.

Ayes: Chair Kenny, Directors Blyskal, Wolcott, Marshall

Noes: None

Abstain: Director Jacobs, Director Quiroz

No response: Director Olcott

Motion passed.

Executive Director Rebecca Desmond rejoined the meeting.

V. ADOPTION OF RESOLUTION AUTHORIZING A LETTER TO THE CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE REGARDING FISCAL IMPACTS OF POSSIBLE CFSA CLOSURE

Executive Director Rebecca Desmond reported that it was too early in this uncertain time to formalize a letter of this type to the Department of Food & Agriculture.

There was no action taken on this item.

VI. INFORMATION ITEMS

1. Staff Reports

A. Executive Director Rebecca Desmond and Chief Financial Officer Raechelle Gibbons gave a brief update on aged accounts receivable.

B. Rebecca Desmond recognized the retirement of Jeff Cesca, Marketing Division Director of the Department of Food & Agriculture and thanked him for his service to the fair industry.

2. Directors' Reports

A. Director Jacobs encouraged every fair to contribute to the WFA/CFA advocacy efforts.

VII. PUBLIC COMMENT

WFA President and CEO Sarah Cummings thanked CFSA for supporting the WFA/CFA advocacy effort.

VIII. ADJOURNMENT

The meeting was adjourned at 10:53 a.m.



Stephen J. Kenny **CHAIR**

ATTEST:



Kevin Wright **SECRETARY**