



Register Online for MM Is Maintenance Mania '09 in Your Fair's 2009 Training Budget? It Should Be!

You'll be hard pressed to find a better training and networking opportunity than Maintenance Mania 2009. Event highlights include Cal-OSHA required annual training and certifications, hands-on skills

workshops (welding, plumbing, carpentry, electrical and more), management tips and techniques, safety training, and the popular Maintenance Skills Challenge. New for this year is a Bonus Day forklift training/certification course in Spanish. Maintenance staff and management from all California fairs and all WFA member fairs are invited to attend.

Where and When

To help fairs save on attendee travel costs, Maintenance Mania will once again be held in two locations: at the Ventura County Fair in Ventura, February 23 - 26 and at the Gold Country Fair in Auburn, March 16 - 19. Participation is free and meals will be provided throughout the event.

Trade Show

All your favorite vendors will be on hand. How do you know? Because the Maintenance Mania Planning Committee would like you to suggest who should participate. Contact Ken Sheeler at the Shasta District Fair, 530/378-6797, with your ideas.

Continued on back ...

Early Bird Savings end October 27 Register Today for the CFA Fall Management Conference

The California Fairs Alliance (CFA) Fall Management Conference is slated for Monday - Wednesday, November 10 - 12, at the Sacramento Courtyard Marriott Cal Expo. Register by Monday, October 27, and you'll save with the early bird rate of just \$225 (after that, registration is \$250 per person). October 27 is also the last day to grab a room at the special rate of \$89 at the Courtyard Marriott.

Program of Events

Western Fairs Association and the California Department of Food and Agriculture's Division of Fairs and Expositions have planned three information- and fun-filled days, including a presentation by noted economist Claude Gruen who will share his take on fairs and the economy, and the One Minute Manager Workshop, a \$225 value all on its own! Packed in and around these feature programs are 15 industry-specific sessions providing valuable educational resources and superb networking opportunities. The full program (subject to minor changes) is posted at www.WesternFairs.org.

How to Register

You'll find a registration form on the Western Fairs Association Web site, www.WesternFairs.org. Simply print it out, then mail or fax the completed form

Continued on back ...

Spooked by Legitimate e-mail Marked as Spam? Could Be Those Fancy Decorations or Fair Logos

Your Spam filter is doing its job ~ perhaps a little too well. Have you noticed legitimate e-mails marked as Spam? Chances are you'll find that these e-mails all share something in common. Perhaps the sender used Outlook's stationery feature to decorate the e-mail or there's a fair logo, or a business card attached to the signature. To your Spam filter these elements may be interpreted as an advertisement ~ and that usually means Spam.

What to do? Browse quickly through Spam-tagged e-mail before deleting it. When and if you find legitimate e-mails, try to figure out what they all have in common so you can understand what's tricking your Spam filter into tagging them as Spam. Let the sender(s) know too as other recipients may be having the same problem.

There are other reasons for avoiding decorations such as ornate backgrounds and graphics, too. They can make messages difficult to read and increase the file size of your e-mails. Questions? Contact CFSA's Mike Johnson at 916/263-6155.



"Never trust anything that can think for itself if you can't see where it keeps its brain."

~ J.K. Rowling,
Harry Potter and
The Chamber of Secrets



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Let's hear from you!
Contact fyi at:
916/263-6163
Fax: 916/646-1238
mthurber@cfsa.org
Visit our Web site:
www.cfsa.org

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FAST Online Message Board
The Fairs Administrative Services Training (FAST) Message Board is now online. Go to www.cfsa.org. At the top of the Home Page you'll find a direct link to the Message Board. Posting questions, items for sale or items your fair is searching for is easy and FREE.

"Clothes make a statement.
Costumes tell a story."
~ Mason Cooley

fyi

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Maintenance Mania, continued

Discount Lodging

Participants needing overnight lodging can save on discount room rates at event host hotels:

The Holiday Inn Express Ventura Harbor is offering double occupancy rooms for \$101, plus tax. Call 1-888/465-4329 for room reservations.

The Holiday Inn Auburn is offering rooms for \$84 - \$94, plus tax. Book online at www.auburnhi.com or call 530/887-8787.

Remember to say you're with Maintenance Mania to receive the special rates. Rooms are on a first come, first served basis. The deadline for Auburn room reservations is February 15, 2009.

Sponsorships Needed

Want to help with Maintenance Mania 2009? Sponsorships are needed for meals and individual events. For details and opportunities, please contact Charlie Wiglesworth at California Fair Services Authority, 916/263-6183.

How to Register

There are several convenient ways to register:

1. Online at www.maintenancemaniaman.com
2. By mail. Print out the online registration form, fill it out and send the completed form to:
Maintenance Mania 2009,
Attn: Charlie Wiglesworth
CFSA
1776 Tribute Road, Suite 100
Sacramento, CA 95815
3. By Fax. Send your completed form to 916/648-1941:
Maintenance Mania 2009
Attn: Charlie Wiglesworth

Watch for more information about Maintenance Mania as it's available in *fyi* and at www.maintenancemaniaman.com.

CFA Management Conference, continued

to WFA (address and fax information are on the registration form). To reserve a hotel room, call the Marriott at 1-800/973-1386. Remember to mention Western Fairs Association and the CFA Fall Management Conference for the special group rate.

Questions? Contact Carrie Wright at WFA, 916/927-3100.

Come learn, share AND have a great time!

Limited-time savings

New! CFSA Purchasing Services Adds Best Buys Page to www.cfsa.org

Batteries to recycled paint. Office supplies to janitorial essentials. And then some. CFSA's buyer, Cailee DeFoe, knows a killer deal when she finds it and now you can find these limited time, online-only deals at www.cfsa.org.

Simply go to www.cfsa.org, click on the *Purchasing* menu tab, and then on *Best Buys* in the left hand column menu.

Cailee recommends that you check the Web page at least monthly to see what new deals she's found.

Ready to place an order? Contact Cailee at cdefoe@cfsa.org or 916/263-6191.

Reminder from CFSA:

All ballots for CFSA's board election are due Thursday, October 30, 2008.

If you have any questions, please contact Donna Horner, 916/921-2213.

