



**Mark Your Calendar:
Maintenance Mania '08 is Set for Orange
County Fair in January and the Shasta
District Fair in March. And it's Free!**

Hands-on training, competitive events, an equipment trade show, an item-filled Barter Board, and networking activities all add up to Maintenance Mania 2008, "Preparing for the Unexpected." As in previous years, a Bonus Day of training and California certification testing is also being offered.

Who Should Attend? Maintenance crew veterans and newbies as well as fair management will find there's plenty to learn at the 2008 training and networking event. Experts from California Fair Services Authority, California Construction Authority, the Division of Fairs & Expositions, and the fairs themselves are leading the training, so you know they know their stuff. Best of all, these are the people you can call should you have a question down the road.

Attendance is free and includes complimentary lunches and a networking dinner. For your convenience, two Maintenance Mania sessions are planned:

Orange County Fair
Tuesday - Thursday, January 29 - 31
Bonus Day, Monday, January 28

Event highlights at this venue include increased hands-on training, an expanded Bonus Day agenda, special tours and exciting team building events.

Shasta District Fair
Tuesday - Thursday, March 4 - 6
Bonus Day, Monday, March 3

Event highlights for Northern California include a "green" day, focused hands-on training, increased Granger participation and fun team building events.

Here's an overview of the Maintenance Mania agenda:

Hands-on training sessions

- Electrical troubleshooting
- Plumbing emergencies
- Preventative maintenance
- Leadership communication
- Recycling for dollars

Required annual training

- Fire prevention systems
- Bloodborne pathogens
- Hazardous waste handling

Monday Bonus Days

Come a day early to either session and take part in forklift, boom lift or Class 7 fork lift training and California certification testing seminars. Remember: *Space is limited for the Bonus Day sessions and Maintenance Mania participants have priority.*

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Spam Alert
"Why Doesn't my Spam Filter Stop the e-mails with ????? ?????????? ? in the Subject Line?"

For the answer to this question, *fyi* turned to information systems specialist Mike Johnson at CFSA. So why *don't* the latest and greatest spam filters weed out those abundant and annoying spam messages with all question marks or a mix of question marks and gibberish in the Subject line?

According to Mike, Panda and other spam filters don't block messages using wild cards such as the multiple question marks and gibberish because there are simply too many variations to block.

Spam used to be strictly text based, he added, linking to commercial Web sites. These attributes enabled the filters to block the messages based on key attributes such as words or phrases. This new breed of spam, however, evades the filters because it doesn't include any text. Instead, it uses an image embedded into the body of the e-mail. It's within this image that the message resides. And even though some spam

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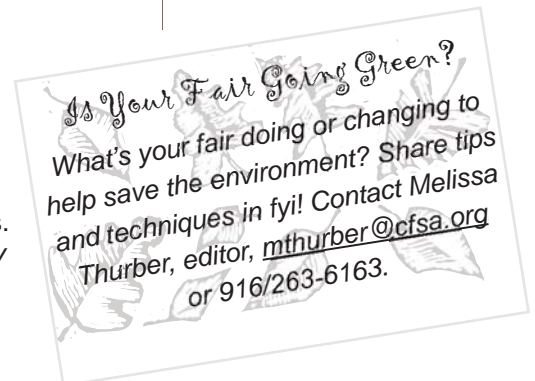
"Thanksgiving dinners take 18 hours to prepare. They are consumed in 12 minutes. Half-times take 12 minutes. This is not a coincidence."
~ Erma Bombeck



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Let's hear from you!
Contact *fyi* at:
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"Spend the afternoon. You can't take it with you."

~ Annie Dillard

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Maintenance Mania, continued

The Barter Board is Back

2007's Barter Board was so popular, it's back in 2008. Bring information on sale and trade items for posting (and the items too if they're easily transported).

Discount Lodging

To ensure you get your Maintenance Mania hotel discount, please make your hotel reservations ASAP. Remember to tell the hotel you're with Maintenance Mania.

Orange County

Comfort Suites

Santa Ana, CA

1-800/592-4776

714/966-5200

Single room: \$65.00 + tax

Shasta

Red Lion Inn

Redding, CA

530/221-8700

Single room: \$84.00 + tax

La Quinta Inn

Costa Mesa, CA

714/957-5841

Single room: \$74.00 + tax

Three Ways to Register:

1. By Mail: Print out the registration form from the CFSA Web site, www.cfsa.org (you'll find a direct link to the form on the CFSA Home Page), fill it out and mail it to:

Maintenance Mania 2008

c/o Charlie Wiglesworth

CFSA

1776 Tribute Road, Suite 100

Sacramento, CA 95815

2. By e-mail: Simply fill out the registration form on the CFSA Web site, www.cfsa.org, and click on "Submit" at the bottom of the form.

3. By Fax: 916/648-1941, Attn: Charlie Wiglesworth, Maintenance Mania 2008

Please note: Attendance is limited and on a first come, first served basis until all sessions are filled.

Questions?

Please contact:

Ron Murphy, chairman, Ventura County Fair, 805/804-1392

Dennis Collins, vice-chair, Kern County Fair, 661/833-4944

Charlie Wiglesworth, CFSA, 916/263-6183

Pieter Tiche, CCA, 916/263-6125

????? Spam, continued

filters use image optical character recognition technology to scan the for text, spammers have also figured out how to evade these filters by adding textured or colored backgrounds. Spammers also vary the fonts in their messages, again successfully eluding filters. These days a spam filter can't tell a photo of your family on the beach in Maui from a "hot" stock tip. The scary truth is that image spam now accounts for up to 40 percent of incoming spam.

What to do? Delete these messages daily *without* opening them and then delete all of your stored up deleted messages regularly as virus programs have been known to launch while just sitting in a folder. (If you do have a burning desire to open at least one of the ??? ? e-mails out of curiosity, choose one without an attachment. Chances are it will be in Russian as the majority of these e-mails originate in Russia.)

If you have any questions about spam or spam filters, call Mike at 916/263-6155 or CFSA's Kris King at 916/263-6173.

