



**CFSA's Board Announces the Opening of the Recruitment Phase for CFSA's Next Executive Director**

With CFSA Executive Director Donna Bardaro's retirement set for the end of the year, CFSA's board is launching an aggressive recruitment search for executive director candidates. A

full-color Recruitment Brochure developed by Ralph Andersen & Associates, the recruitment firm hired by CFSA's Board to conduct the search, is now available. The brochure details the board's vision for CFSA's future, and provides a comprehensive description of the executive director position's responsibilities along with a list of the ideal candidate's desired experience and management qualities.

A copy of the brochure was emailed to every California fair manager on Friday, July 22. The brochure is also available for download on CFSA's website, [www.cfsa.org](http://www.cfsa.org).

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**On Exhibit at the California State Fair: Discover California's Golden Fairs, a 200-Year Retrospective of North American Fairs, Highlighting California's Own!**

Prepare to be amazed! *California's Golden Fairs* is a dazzling grand-scale exhibit celebrating the 200-year history – and anniversary – of North America's fairs and expositions. Produced in partnership by the California State Fair, Western Fairs Association, and the Department of Food and Agriculture's Division of Fairs and Expositions, this exhibit offers something for the entire family, from interactivity to historical artifacts and photographs. Best of all, no matter which California fair you call "local" you'll find it here. Stop by Building Four in the Expo Center to explore this first-ever celebration of the modern agricultural fair in one fun-filled location. You're sure to be impressed by the significant role fairs continue to play in our culture and by their tremendous impact on our economy.

And be sure to stop at the Western Fairs Association Souvenir Stand, too, for *I Love CA Fairs* mementos and more.

**I ♥ My Fair! It's a New Website and a Facebook Page!**

More than just the perfect spot for a whirl on a merry-go-round, devouring a crispy corn dog or admiring local art, fairs are where lifelong memories are made. And now you can share yours with other fair fans by posting them on the new I ♥ My Fair! website, [www.ilovemyfair.com](http://www.ilovemyfair.com) or the I ♥ My Fair Facebook page.

Maybe you showed animals at your town's local county fair as a teen, took your spouse to the State Fair on your first date, or always look forward to splurging on fair food and an opportunity to buy the latest, greatest gadget at special fair prices. Post it! Share it! And then take a few minutes to read what other fair visitors have to say about their fair memories. The I ♥ My Fair! website also features an interesting timeline/history of fairs.

The website and Facebook page were created and are managed by Western Fairs Association. Thanks WFA!

**CFFA Has Plans for You! (And Maps, Documents and Drawings, too)**

If picking up your fair's building project plans, drawings, maps and other pertinent documents from California Construction Authority's offices is still on your To Do List, you need to make it a priority. It's official: CCA – now California Fairs Financing Authority (CFFA) – has

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**Skylight's Paycard Program is Ideal for Fair Employees without Traditional Bank Accounts**

Have part-time or seasonal employees at your fair whose only payday option is to take a check? Skylight Paycards could be the second choice you (and your employees) have been waiting for when traditional banking options such as direct deposits to a savings or checking account aren't possible.

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**When was the last time you checked out CFSA's Best Buys Web Page?**

Never? 2009? Then you've missed out on a number of value-priced deals that have come and gone, including savings on AED devices, safety vests and lighted batons. CFSA's buyer, Cailee DeFoe, is always working on new deals, so it pays to check the

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"Knowledge is knowing a tomato is a fruit. Wisdom is not putting it in a fruit salad."

~Unknown



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Let's hear from you!  
Contact *fyi* at:  
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Visit our Web site:  
[www.cfsa.org](http://www.cfsa.org)

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*CFSA's 2010 Annual Report  
Coming Soon!*

CFSA's 2010 Annual Report is just about ready for distribution. Watch your mail for your fair's copy. The report will also be posted on CFSA's website: [www.cfsa.org](http://www.cfsa.org).

"There is no exception to the rule that every rule has an exception."  
~ James Thurber

*fyi*

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### **CFSA Recruitment, continued**

After reading the brochure, if you or someone you know might be interested in being considered for CFSA's executive director position, please contact CFSA's recruiter, Heather Renschler at Ralph Andersen & Associates. You can reach her at 916/630-4900 or by email: [heather@ralphandersen.com](mailto:heather@ralphandersen.com).

The closing date for applications is Friday, September 16. An Ad Hoc committee of the CFSA board, consisting of Regina Goody, Brian Bullis and John Root, is coordinating the search effort and will also conduct the initial screening of candidates. It's anticipated that interviews with the top candidates by the full board will take place in mid-October.

### **CCA/CFFA, continued**

closed its storage facilities. To make collecting your fair's documents as quick and easy as possible, we've organized and bundled them by fair. These documents are now ready for you to pick up for safekeeping and future reference.

Some of these documents may be originals, State Fire Marshal stamped and approved, State Architect stamped and approved, or as-builts drawings. These documents are very important and should be safely archived. Some of the other documents might be duplicates or relate to projects that were never begun. It's up to you whether or not you want to store those.

If you're not sure if there's something here for your fair or if you'd like some help reviewing the documents and deciding which of them are keepers, please contact Bryan Eubanks, [beubanks@cfssa.org](mailto:beubanks@cfssa.org) or David Freese, [dfreese@cfssa.org](mailto:dfreese@cfssa.org).

### **CFFA Update:**

Bryan Eubanks, Amy Coleman-Casias and David Freese are now fully settled into their new CFSA offices and they want you to know that whether you have questions about a previous CCA project, a project in progress, or a future project you might have in mind, they can help.

Along with their new offices, they also have new phone numbers and email addresses. Here's how to reach them:

#### **CFFA**

Mainline: 916/263-6100, Fax: 916/263-6116  
[construction@cfssa.org](mailto:construction@cfssa.org)

**Bryan Eubanks**, construction manager  
[beubanks@cfssa.org](mailto:beubanks@cfssa.org)  
916/263-6121

**Amy Coleman-Casias**, accounting administrator  
[acasias@cfssa.org](mailto:acasias@cfssa.org)  
916/263-6111

**David Freese**  
[dfreese@cfssa.org](mailto:dfreese@cfssa.org)  
916/263-6114

### **Skylight Debit Card, cont**

CFSA discovered Skylight Financial's Paycard program when researching alternatives to issuing paper checks (and to the high check cashing fees many employees were paying). The agency is now using the program with many of its payroll client fairs.

Skylight Paycards are used just like bank debit cards. The cardholder's account is secure – it's FDIC insured – and the card is accepted worldwide, wherever a VISA® debit card is accepted.

Skylight handles all aspects of the program's management for you, and there's no charge to sign up for either the fair or the employee. It's also good to know that if a paycard is lost, Skylight will issue another one for free. Employees can even keep track of their card's balance by having it sent to their phone after every transaction made. Employees can also continue to use the same account/paycard should they leave the fair. For more details about Skylight Paycard benefits; options, such as Skylight checks; and how to sign up your fair, please contact Kevin Wright, CFSA's human resources analyst, at 916/263-6187.

### **Best Buys, continued**

Best Buys page on CFSA's website often. Currently offered are five sizes of batteries, composite pavers made of recycled tires and plastic, Mity-Lite mesh folding chairs, and sturdy plywood tables in a variety of sizes. For details about these items, go to [www.cfssa.org](http://www.cfssa.org), select Purchasing in the main menu and Best Buys from the Purchasing menu on the left side of the page.

For more information or to make a purchase, contact Cailee at 916/263-6191.