



**Sign Up for CFSA's 2009 Training Seminar!
It's Free and Available at Five Different
Locations Throughout California**

Ever since CFSA opened its doors more than 20 years ago, the agency has provided California's fairs with cost-effective self-insurance and risk management programs, along with a growing list of essential business services.

This Fall, to help California's fairs thrive during today's challenging business economy, CFSA is hosting a one-day training seminar designed especially for fair managers and key fair personnel. The seminar will be led by CFSA's Claims, Safety and Finance departments and will focus on ways CFSA and the fairs can work together to reduce the fairs' risk pool and claim costs.

Among the topics planned is a session on the life cycle of a claim and how claim losses affect not only the fairs, but the risk-sharing pools and CFSA. Attendees will also be among the first to hear about new strategies CFSA's Safety Department is implementing to help fairs foresee and prevent fairground-related accidents. In addition, each fair will receive a personalized binder with training notes, and claims and safety information specific to their fair.

To help keep fair travel costs down, CFSA is hosting the training at five different locations throughout California, including one session at CFSA's office in Sacramento. Seminar dates and locations are listed below and all fair managers and key members of their staffs are invited and encouraged to attend. *There's no charge for the training and lunch is included. All sessions run from 9 a.m. to 3:30 p.m.*

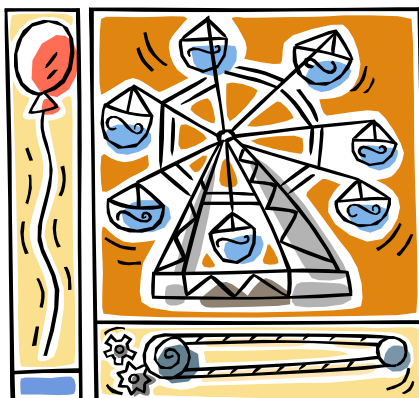
Seminar Dates and Locations:

- Tuesday, September 15, Shasta District Fair (Anderson)
- Tuesday, October 20, Madera District Fair (Madera)
- Tuesday, October 27, Southern California Fair (Perris)
- Wednesday, October 28, Ventura County Fair (Ventura)
- Monday, November 16, CFSA, (Fair Services Building, Sacramento)

To Sign Up:

It's easy! Simply fill out the registration form on the back of this newsletter and fax or mail it to CFSA.

You can also call Sue Leavitt or Melissa Thurber at 916/921-2213 or e-mail Melissa at mthurber@cfsa.org with the info. *Please sign up no later than two weeks before the training session of your choice.*



Calendar of WFA Events

Circle these dates! You won't want to miss what's on the calendar for Western Fairs Association in August and October:

■ *WFA's Annual Open House* at the California State Fair, Thursday, August 27, in the Satellite Wagering Clubhouse, 5 p.m. 'til 7 p.m. During this year's Open House you'll have a chance to chat with fair friends; enjoy a snack; and to say hello (and good-bye) to guest of honor, Laura Trout.

■ *The WFA Feature Fair Tour* travels to the Big Fresno Fair, Thursday and Friday, October 15 and 16. Don't miss the bus; fill out a registration form at: www.westernfairs.org.

Questions about either event? Please contact Liz Waxstein, WFA's membership and meetings manager, 916/927-3100 or lizw@fairsnet.org.

**Ready for Reading:
"Curiosity" CFSA's
2008 Annual Report**

CFSA's '08 Annual report was recently mailed to all California fairs and fair

agencies. If you'd like a copy or additional copies, please contact Melissa Thurber at 916/263-6163 or mthurber@cfsa.org.

The report is available in print as well as online at www.cfsa.org (simply click on "Publications" in the Web site's main menu).



"Made with 100 percent all-natural secret ingredients."
~ SpongeBob Square-Pants



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Let's hear from you!
Contact fyi at:
916/263-6163
Fax: 916/646-1238
mthurber@cfsa.org
Visit our Web site:
www.cfsa.org

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CFSA's 2009 Training Seminar Sign Up

Please complete this registration form and mail or fax it to CFSA at least two weeks before the date of your desired location's one-day training session. This will give us ample time to prepare your fair's personalized binder. *Participation is free and lunch is included.* Mail or fax your completed form to the address/fax number below. Thanks!

Fair Name: _____

Who will be attending? (Name and title):

Have additional people who'd like to attend? Simply copy this form.

Which location will you attend? (please check one):

- Tuesday, October 20, Madera District Fair (Madera), 9 a.m. to 2:30 p.m.
- Tuesday, October 27, Southern California Fair (Perris), 9 a.m. to 2:30 p.m.
- Wednesday, October 28, Ventura County Fair (Ventura), 9 a.m. to 2:30 p.m.
- Monday, November 16, CFSA, (Fair Services Building, Sacramento), 9 a.m. to 2:30 p.m.

Please note any special dietary requirements:

Name _____

Name _____

Fax to: CFSA, Attention: Melissa Thurber, 916/646-1238

Mail to: CFSA Training Seminar
Attention: Melissa Thurber
1776 Tribute Road, Suite 100
Sacramento, CA 95815

*Questions about the training day? Please contact Melissa Thurber
at 916/263-6163 or mthurber@cfsa.org*

"Good things, when
short, are twice as good."
~Baltasar Gracian, *The Art
of Worldly Wisdom*

fyi

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