



CFSA Safety Specialist Earns Expert-Level "QSI" State Certification

CFSA Safety Specialist John Kelly has earned his Qualified Safety Inspector (QSI) certification from California's Division of Occupational Safety and Health (DOSH).

While all of CFSA's safety specialists are certified amusement ride inspectors by the National Association of Amusement Ride Safety Officials (NAARSO), the NAARSO certification, although recognized in most states, isn't recognized by California. John's QSI designation enables California to officially recognize his extensive knowledge and experience as an amusement ride inspector, and further acknowledges CFSA's inspection program as a leader in the amusement industry.

California's Fairs Strike it Rich in F&E's Impact Report ~ "Fairs: Exploring a California Gold Mine"

Ever wish you could provide potential fair sponsors and local community leaders with facts and figures about the economic and social impact California's 78-fair network has on California? Or, closer to home, the impact your fair has on your community? Thanks to a first-of-its-kind report, "Fairs: Exploring a California Gold Mine," now you can. Published by the California Department of Food and Agriculture's Division of Fairs and Expositions, this comprehensive report clearly shows that "The network of California fairs is an economic, social and cultural bonanza that enriches the lives of Californians from every background and walk of life."

One of the report's most eye-opening findings was that in 2002, fairtime and interim events generated \$2.55 billion in business for the Golden State.

In addition, in 2002:

- Fairtime attendance exceeded 11.1 million, while

interim events pulled in another 21.6 million. This adds up to almost 33 million people, a total that comes remarkably close to matching California's total population of about 35 million.

- Attendee direct spending during fairtime and interim events totaled about \$963 million.

California's Fair Industry contributes \$2.5 billion to California's economy, creates nearly 28,000 jobs and generates \$136 million in state and local taxes.

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Los Angeles County Fair Becomes the 71st Member of CFSA's Workers' Compensation Risk-Sharing Pool

Faced with rapidly rising workers' compensation costs, the Los Angeles County Fair staff worked diligently to educate their County representatives on the money-saving merits of joining the CFSA-managed Workers' Compensation risk-sharing pool. The Los Angeles County Board of Supervisors liked what they heard and on August 26th, passed a resolution authorizing the County to become a member of CFSA on behalf of the Los Angeles County Fair Association for participation in CFSA's Workers' Compensation Pool, effective September 1.

In 2004, PST Contribution Reports will Require Employee Birth Dates

Effective January 1, 2004, the Department of Personnel Administration (DPA) will require that Cal Expo and all district Agricultural Associations (DAAs) participating in the Part-time, Seasonal, Temporary (PST) Employee Retirement Program report employee **birth dates** along with an employee's PST contribution.

In January, each participant's date of birth will be used as his or her password providing access to their PST accounts through the DPA's Web site and Voice Response System. *If you have any questions about this new procedure, call Lupe Vela at the Savings Plus Office, 916/323-2701.*

CFSA Board Meeting

CFSA's fall board meeting is calendared for Tuesday, September 16th, 10 a.m. in the Fair Services Building. *For an agenda, contact Donna Horner, 916/921-2213*



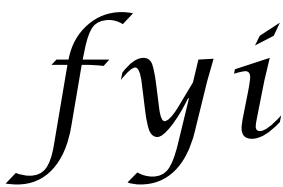
Let's Go to the Fair, '03

We're in the thick of fair season and clever themes abound. Ranging from Marin County Fair's "The Bridge for All Generations" to Santa Barbara County Fair's "Creating Magical Memories" and Orange County Fair's "Red, Ripe & Rockin': The Year of the Tomato," there's definitely been something for everyone up and down the state. Here's how attendance numbers add up with 20 fairs reporting in:

2003: 3,047,017 patrons
2002: 2,826,734 patrons
Total: + 220,283 patrons
Up: 7.79%

"It is better to know some of the questions than all of the answers."

~ James Thurber



September 5, 2003
Issue 7, Volume 13

Let's hear from you!
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“If I am to speak 10 minutes,
I need a week for preparation;
if 15 minutes, three days; if
half an hour, two days; if an
hour, I am ready now.”

~ Woodrow Wilson

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- Each dollar spent by fair and interim event participants generated an estimated 39 cents of additional spending in the state — a total impact of \$1.39 per dollar spent.
- Fairgoers spent \$120 million on food and beverages alone. This generated more than \$5 million in local and state taxes.
- State and local government collected an estimated \$136 million in tax-revenues from fair-related activities.
- 730 nonprofit groups throughout the state raised \$8 million dollars for their community programs.

Want to know more? A full copy of the report can be downloaded from the Division of Fairs and Exposition's Web site, http://www.cdfa.ca.gov/fe/SWEReport/swereport_home.htm.